



A few of Andy's thrilled audiences



Private Corporate Presentations



Academic & Government

Centers for Disease Control & Prevention
Central Intelligence Agency (SAIC)
Columbia University
Department of Energy
Federal Reserve Bank of New York
Harvard University
Northwestern University (Faculty & Guest Lectures)
United States House of Representatives
United States Senate (x3)
University of Chicago
Wharton School of Business (Faculty & Guest Lectures)

Conferences & Associations

Advertising Research Foundation
American Advertising Federation
American Association of Blood Banks
American Dental Association
American Management Association
American Marketing Association (5+)
American Resort Developers Association
ASAE
Association of National Advertisers
Chicago Convention and Tourism Bureau
CMO Summit
Conference Board (x2)
Corporate Event Marketing Association
CUNA
Direct Marketing Association (5+)
Forrester (x2)
MarketingProfs (x3)
Measuring Word of Mouth
National Association of Broadcasters
National Realty Committee
National Restaurant Association (5+)
NetPromoter Summit
Pacific Coast Builders Conference
Shop.org / National Retail Federation (5+)
Social Media Summit
SocialMedia.org (20+)
Symposium for the Marketing of Higher Education
Word of Mouth Basic Training
Word of Mouth Crash Course (x4)
Word of Mouth Marketing Association (5+)
Word of Mouth Marketing Summit
Word of Mouth Research Symposium
Word of Mouth Supergenius (x2)
Young Presidents' Organization (x3)